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The FrameMaker Team

In business, as with so much of life, communication is the secret to good relations. In acknowledgement of this universal truth, I'm very pleased that the editors of *InFrame* have set aside this column for Adobe to contribute an article periodically. In this, my first submission, I'd like to introduce myself and my colleagues in the FrameMaker Marketing team, and outline some of the features you can expect to see posted here as time goes by.

Officially, I'm a new hire into the team, having only started working in the Adobe headquarters in San Jose in the second week of November. My job title is "Senior Product Manager". Right now, that means I'm responsible for making sure the next version of FrameMaker (and of course FrameMaker+SGML and FrameViewer) includes the features you need as we move into the new millenium.

Prior to my arrival in San Jose, I was the Product Marketing Manager for FrameMaker (and PageMaker) in Adobe Systems Europe. For more than a year I was based in Edinburgh, Scotland. My experience in Europe gave me an excellent insight in the (European) FrameMaker and FrameMaker+SGML market, so I very much hope to "hit the ground running" in this new role.

Working with me in the FrameMaker team I have Jennifer Brieger, Product Marketing Manager, and my manager, Mark Hilton, Group Product Manager.

We have some very exciting new features to talk about for the next version of FrameMaker. But unfortunately I can't divulge them publicly until after the formal announcement date. In the meantime, I hope to use this column to cover some of the peripheral topics around FrameMaker, such as sharing with you some of the research we have conducted, describing some of the changes we are seeing in the technical publishing market, and discussing some of the new technologies we are seeing coming to the fore. In the spirit of this e-magazine I'll try to limit the press release and brochure-speak, but still try to provide content to

entertain and inform.

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